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SAF Subsidiary Announces Staffing Changes

Tru Student, Inc., a wholly owned subsidiary of Student Assistance Foundation (SAF), announced recently that it has named a new executive vice president/chief operating officer and a director of business development.

Simon Poole, who has been employed by SAF since 2005, will serve as Tru Student's executive vice president/chief operating officer. In addition, he will continue to provide oversight of the Operations division of SAF.

Prior to joining the team at SAF, Poole spent seven years working in the fields of operations management, industrial and systems engineering, manufacturing, transportation and naval defense systems. He received his Bachelor of Science degree in Industrial and Management Engineering from Montana State University, graduating with highest honors. In 2010, he earned his Master of Science degree in Finance from Indiana University, Bloomington.

Bruce Marks, who has been working for Tru Student in a temporary capacity since July, will serve as Tru Student's director of business development.

Prior to joining the team at Tru Student, Marks served as the director of the Montana Guaranteed Student Loan Program (MGSLP) for nine years, and before that, was the deputy director at the Oregon Student Assistance Commission. He holds a bachelor's degree in Marketing and Finance from the University of Oregon, studied for a year at the University of Mannheim in Germany, and earned several specialized, post-graduate certificates.

The staffing changes at Tru Student were prompted by the recent retirement of Donald Oliver, who previously served as executive vice president/chief operating officer for the company. He was originally hired by SAF in 2002, and became an employee of Tru Student in 2010.

Tru Student is a wholly owned, for-profit subsidiary of nonprofit Student Assistance Foundation (SAF). Our mission is to continuously innovate to help students, families and our business partners succeed. For more information, visit trustudent.com.

